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## CHAIRPERSONS REPORT

He mihi tenei ki nga iwi,
nga morehu i tu pakari ai
nga ahuatanga katoa
o ngai tatau te iwi Maori.
Heoi ano he mihi aroha tenei
kia ratou nga tini
mate kua mene atu ki te po uriuri
te po nakonako
te po i oti atu.
No reira haere koutou nga mate maha.

This year has seen the team at Hāpai deliver to all contract requirements while complying with audit requirements and scrutiny over operational matters during the transition from one CEO to another. It is a credit to the leadership of Hāpai and all kaimahi that the organisation maintained business as usual while demonstrating the rigour and accuracy of their work to external auditors. It is not easy to comply with these additional demands on top of the existing contract deliverables and I acknowledge the grace with which the staff undertook this work.

The legacy contracts in tobacco control advocacy, gambling harm prevention and Māori public health continue to be a strong foundation for Hāpai's credibility and leadership in the sector. The new SUDI harm prevention coordination contract has now been embedded in the Hāpai infrastructure, and has offered new and innovative opportunities for the whole team to participate in hauora-enhancing mahi for our whānau. With these contracts secure and returning good feedback from the funder, Hāpai is in a strong position to negotiate new contracts

in the coming year. I understand that several opportunities have already been identified.

Hāpai experienced a leadership transition this year, and it was our pleasure to welcome Selah Hart into the CEO role. The application process was competitive and several applicants contested the role. The Board were impressed with Selah's dedication to Hāpai, her logistical and strategic mind and the strong support of the staff at Hāpai. This sort of change can be destabilising in an organisation and it's a credit to Selah that the transition from Lance Norman's leadership through to her confirmation in the role has been smooth.

Finally, I would like to acknowledge my fellow Board Trustees for your efforts and support this year.

### Mike Paki

Chairperson, Hāpai te Hauora Tāpui



# CHIEF EXECUTIVE OFFICERS REPORT

Hāpai Te Hauora continues to stand at the forefront of public health issues in Aotearoa. The previous year has seen strong consolidation in our existing contract areas as well as exciting new additions to our portfolio of work. Hāpai is well positioned to grow further in 2019/20 with opportunities to extend both our contract base and our innovation, research and evaluation offerings.

Our media impact remains significant, with strong relationships across print, television, radio and digital media. It is rare for a media release to be ignored, and most of our media activities generate one to three stories. Our most consistent partner continues to be Radio Waatea, with Māori news organisations such as Te Karere coming second, and a range of mainstream media just behind. In the last year we have been increasingly called upon to comment on health issues in the media. This has justified our strategy of developing key relationships with media and a reputation as credible experts on health. We recognise that opportunities to advocate for public health rely heavily on media savvy and we consider our growth in this area a key success of this reporting period.

We are excited about our growing innovation, research and evaluation offering, with some significant funding awarded to Hāpai in the last year. We have a four-part strategy to develop this service further over the next year. This include capacity development, protocol design, acquisition of more funding and publications/conference presentations. It is underpinned by the establishment of a Kaupapa Māori research advisory board which comprises some of Aotearoa's

most experienced Māori researchers. We pursued this model to retain our autonomy as researchers outside of large institutions while being able to draw on the strengths of rangatira in this field. Our strength in innovation remains a key point of difference for Hāpai, with the speedy development of bespoke resources across our contracts reflecting the agility and creativity of this team.

The National Tobacco Control Advocacy Service remains a key contract for Hāpai, and there have been significant actions taken in this reporting period to ensure our perspective remains a dominant one in the sector. This includes establishing Hāpai as a pragmatic voice during a media furore about vaping; we have utilised our communications and media team to advocate our evidence-based approach to vaping as a harm reduction tool. This has been critically important to ensure decision makers in central government remain steadfast in their commitment to support vaping as one of the tools to achieve Smokefree 2025.

Our gambling harm prevention contracts remain extremely busy, with our kaimahi travelling to conferences and hosting regional forums over much of the year. While these contracts are infrastructure-focussed, the broader team maintains vigilance around emerging issues such as online gambling and we continue to support community to advocate for fewer pokies in their communities and less reliance on funding derived from gambling activity.

The SUDI Harm Prevention Coordination team are now well-established internally with a strong team and excellent resources, and externally with the sector. We have had good feedback from many of our partners, and some interesting pushback from a minority who find a Māori-centric approach to this contract (as mandated by our funder) challenging to their existing way of working. We continue to see the positive impact of wahakura and, with the support of the expert advisory group, the team is developing a white paper on use of wahakura, and several manuscripts for publication.

The Māori Public Health contract remains one of our most diverse and resource-challenged. The issue areas encompass broad problems and opportunities for whānau and our team are often spread very thin delivering to the contract deliverables as well as maintaining a strong advocacy voice through submissions to local and central government, conference attendance, relationship management hui with stakeholders and media engagement. As the most authentic and credible Māori voice in public health, the demands on Hāpai kaimahi to do justice to our community are significant and it is upon this team that this responsibility often falls.

Slah Hand

Selah Hart

Cheif Executive Officer



# COMMUNITY Mobilisation in action

Hāpai, by way of the Whānau Whānui Collective, have undertaken a number of Community mobilisation activities across the last 12 months.

### FIZZ FREE 3.0

For the third consecutive year, the Fizz Free Whānau (FFW) campaign promoted waimāori (still water) as the first drink of choice, to displace and reduce the consumption of sugary sweetened beverages (SSB). Evidence confirms New Zealand as the third most obese country in the world, with 33% of children and 66% of adults being overweight or obese (Ministry of Health, 2018). About 15% of Māori and 30% of Pasifika are considered obese (not including those classed as overweight), compared to 11% of the general population, whilst Māori and Pacific children are more likely to have sugar sweetened beverage consumption rates of three or more days a week (25% and 27.9% respectively) compared with European/Other children (13.8%). Added sugar is a significant contributor to the obesity epidemic, with most added sugar being consumed from SSB's.

The FFW project took a strengths-based approach by promoting the benefits that water has for the body, oral health, fitness and immune system. The month-long challenge promotes the idea of taking health into our own hands and choosing to give up SSBs, whilst also taking your whānau, friends, communities and organisations along for the journey. The Fizz Free Whānau Challenge also worked to raise awareness about healthy drink choices in Māori whānau and particularly rangatahi. The FFW 3.0 campaign saw an increase in registered participants

from previous years, with over 700 people registering to take up the FFW challenge in 2019. With the use of social media, the FFW campaign reached over 39,000 Facebook users, across 19 Facebook posts. Key changes in this year's campaign saw Hāpai activating community mobilisation through ensuring that the campaign had a Kanohi Kitea aspect out in the community, driving an overwhelming response to the campaign. The success in this year's challenge was seen in the number of participants who registered to the challenge, the number of groups signing up as a collective and the number of engagements via social media and events.

### MENTAL HEALTH AWARENESS WEEK

Our Mental Health Awareness Week activities saw us collaborate with the Mental Health Foundation to deliver a series of workshops alongside different community roopu organisations. Various workshops grounded in matauranga Māori were created to provide participants with the opportunity to connect with nature, through learning about Atua Māori and traditional Māori practices. Mau Rākau workshops focussed on Atua of peace and strategy, Rongo and Tū, Healthy Families, with the expert support of Matua Rereata Makiha and Papatuanuku Kokiri Marae facilitated a workshop on Māramataka and Pure, guided by Atua Māhina (Moon cycles). We worked with Whenua Warriors to build community gardens with Papatuānuku as our guiding Atua and Ōrākei Water Sports delivered a Waka Ama workshop under the Atua of Tangaroa (waterways). One hundred and forty-six participants attended the various workshops during MHAW, these workshops were hosted in different locations across Auckland. 2018 Mental Health Awareness Week demonstrated how we can mobilise our communities in the use of indigenous knowledge and Mātauranga Māori teachings can be used, to help Māori communities strengthen and sustain their mental well-being.

## HEALTHY BABIES, HEALTHY FUTURES

Healthy Babies, Healthy Futures is a community centric program provided to wahine Hapū across South Kaipara. The program curriculum was developed by the Waitemata District Health Board Healthy Babies team, whilst being co-delivered alongside Te Rūnanaga o Ngāti Whātua community activators, given their expertise in engaging their communities. The program itself focused on the provisions of a program sharing key messages and learnings around Physical activity and Nutrition. The efforts of Te Rūnanga o Ngāti Whātua saw workshop more than 30 participants having access to wrap around supports from partnering organizations who we're interested in sharing their public health specific messages, including SUDI messaging, Tamariki Ora messaging around breastfeeding and immunizations, and promoted Mātauranga Māori methodologies of safeguarding wellbeing for new Māmā and their pepi through workshops promoting indigenous practices such as wahakura, muka here and Te Reo Māori. The Healthy Babies, Healthy Futures is set to be re-delivered within other communities across Tamaki Makaurau, given its success in communicating healthy living messages for whānau, whilst also developing strong community champions for Māmā and Pēpi wellbeing.

# COMMUNITY Mobilisation in action

### STOP THE STOCK 2019

Stop the stock project was formed in 2017 in "Keli Block", Keslton. It worked to identify the issue of high proportion of outlet stores in the community that supply tobacco, and co-designed a rangatahi driven campaign committed to The Kelston community is made up of predominantly Māori and Pasifika (15.4% of Māori and 35.2% of Pacific Island). The group, established by students from the Kelston Boys and Girl High Schools, worked within their community, with the support of Hāpai, to employ a strategy to reduce the amount of retailers selling tobacco in the Kelston community. This community initiative identified the accessibility and the availability of tobacco is a major issue for our local Maori and Pacific whanau and communities. Evidence suggests that there are a disproportionate number of tobacco outlets in low socio-economic communities, where a greater proportion of our Maori and Pacific whanau live. Research identifies that the increased tobacco outlets in neighbourhoods with elevated levels of Maori and Pacific residents represents a clear disadvantage and increased risk of smoking uptake and maintenance of associated health risks. In response, this project sought to explore and utilise the strategy of supply reduction as a mechanism for reducing the uptake of tobacco smoking, and to help whanau in the process to stay quit.

In the past 12 months, have seen the community mobilisation and traction created through Stop the Stock be extended further into the community through the Whānau Whānui Network. World Smoke-Free day 2019

lauded some great successes, with Ngāti Whatua working with Kaukapakapa Gull to opt-out of selling tobacco products for the day, in support of the Stop the Stock project for Supply reduction and towards a Smokefree 2025. Key lead-up activities to this event were the efforts of Whānau Whānui to engage members of the community in focus groups on vaping as a means of supply reduction. Ngāti Whātua hosted a community based workshop in this reporting period, seeking the community understandings of the way that Tobacco s impacting on their community. Waipareira undertook a community mapping project, seeking the appetite of local dairy owners in West Auckland to go Fizz Free, whilst Raukura Hauora o Tainui hosted events within the community to bridge understanding of the "Stop the Stock" Campaign.

### WATER STRATEGY MOBILISATION

Hāpai continue to work with Auckland Council on various civic engagement activities. Our latest has been the mobilising of community voices and civic participation to the Auckland Council Water Strategy, which looked to evaluate the importance of wai within our communities – a critical discussion where the displacement of sugary drinks and increase in physical activity through built environment are concerned. Successfully, Hāpai assisted in the increase in engagement on this kaupapa, with Māori responses forming 19% of the total response rate, the highest ever response rate to any Auckland Council Consultation piece (the second highest response rate being a 5% Maori feedback to The Auckland Plan). This community mobilisation ensured that Māori voices were at the forefront of determining our priorities for water in Tamaki Makaurau. As a result of this Hāpai was then asked to lead the synthesizing of the Māori voice into a report which would inform the Auckland Water Strategy 2019.



# ADVOCACY AOTEAROA FELLOWSHIP 2018

The Advocacy Aotearoa Fellowship from its inception in New Zealand in 2016, based on the successful Australian Progress model with an aim to foster a diverse network of people to lead advocacy and change here in Aotearoa has successfully engaged over 50 Fellows across a number of advocacy groups and organisations working to advocate for their communities.

The Fellowship equips attendees with the skills and knowledge to lead advocacy within their communities to win change on big issues facing their country. Through residential workshops, webinars, readings and written reflections, the program enhanced skills in campaign strategy, media, digital engagement, grassroots community organising and more.

In 2018, Hāpai Te Hauora led the Advocacy Aotearoa Fellowship, with continued support from Australian Progress for a co-hort of 12 Fellows including Te Whānau o Waipareira, Documentary NZ Trust, Community Housing Aotearoa, ActionStation, Salubrious Trust, and Hāpai Te Hauora from New Zealand and Shark Island Institute from Australia. Local co-facilitators Zoe Hawke and Laura O'Connell Rapira supported Anita Tang of Australian Progress to deliver the program. At the completion of the fellowship, all participants join a remarkable Trans-Tasman network of change-makers.

There is a continued need to build a sustainable local supporter base to complement fees contributed directly by participants, with support from JR McKenzie, funds were able to support and go towards this fellowship.



# MĀORI PUBLIC HEALTH LEADERSHIP

The 2018-2019 year has seen a concerted effort by the Māori Public Health Leadership team to strengthen its position as leaders in policy and community action across Tamaki Makaurau. We continue to advocate strongly for and with whanau, hapū, iwi and community across our key issue areas of Regional Tobacco Control, Alcohol and other drug harm minimisation, promotion of nutrition and physical activity and Public Health Leadership to support the realisation of our vision: 'Oranga Whenua, Oranga Tangata'.

Where the previous 12 months were dedicated to ensuring that Hāpai have been disseminating information and knowledge sharing across the wider Public Health Sector and within communities, 2018-2019 within the Māori Public Health team has been focussed on developing and upskilling our workforce to ensure that they are best placed to advise on emerging Public Health policy issues. This year, we co-hosted Black Lives Matter at the National Drug Policy Forum, we worked with the Warriors Rugby League Team and Netball New Zealand to promote our Fizz Free Whānau Campaign and we entered into research project to increase understanding of FASD for our Māori Communities.

We have also spent the last 12 months touching base with our communities through a number of projects, staying relevant and ensuring that we are well equipped to meet the needs of whānau. "Tobacco not Our tikanga", which seeks to repatriate tobacco as a Rongoā to its indigenous peoples as an approach to reduce uptake of smoking. "Cannabis conversations" aimed to map understanding of cannabis related

harms, whilst also providing civic education in the lead up to the 2020 referendum. "He Waireka te Waimāori" works in conjunction with the Fizz Free Whānau Campaign, promoting the consumption of water as a first option to our tamariki and Rangatahi. We have joined a number of newly established collectives looking to collaborate to reduce alcohol related harm within Tamaki Makaurau, including the Alcohol Data Network, the West Auckland Alcohol Harm Reduction Roopu and Te Roopu Māori Tūpato Waipiro.

We continue to focus on ensuring that Māori communities are heard through policy processes, and have invested in human resource to ensure that Hāpai remains at the forefront of all public health policy discussions, both through participation in legislative processes at select committee as well as through community workshopping and co-curation. The Māori Public Health team have participated in multiple issue submissions as Public Health experts, and facilitated hundreds of community submissions across our issue areas.

In our community Public Health settings, facilitated by our Whānau Whānui collective, we've developed, implemented and evaluated

63

**Tobacco Control policies** 

48

Alcohol and other Drug Harm minimisation policies

**59** 

Nutrition and Physical Activity policies

alongside

**67** 

different community groups.

A key feature of our 2018-2019 year was the 2019 Whanau Whanui Hui-a-tau was held at The Hub West, within the Locality of Te Whānau o Waipareira, and saw more than 80 community members registered to attend. Primarily focussed on community action and upstream determinants of health, the Hui-a-tau showcased the work of a number of community roopū who we have worked with across the year, including Tania White (Wahakura wānanga), Te Roopu Waiora (including whānau hauā in our Public Health approaches), Qiane Matata-Sipu (Research on Indigenous Māori Women in leadership), NoSix (Videography for Public Health), Waimirirangi Koopu-Stone (Climate Change is Public Health). The workshops held across the event highlighted the necessity of Te Ao Māori in ensuring Health and wellbeing for Māori, and reaffirmed Tino Rangatiratanga as effective Public Health for communities.





# NATIONAL PREVENTION & MINIMISING GAMBLING HARM INFRASTRUCTURE SERVICES

## THE NATIONAL COORDINATION SERVICE

The National Coordination Service (NCS) leads communications and movements within the preventing and minimising gambling harm (PMGH) sector, it is a central point for the dissemination of key messages and information for providers of gambling harm services. NCS also supports all local and national activities that align to the national strategy for the prevention and minimising gambling harm, a key component is collaboration enhancement among the PMGH sector and support agencies involved in the prevention and minimising gamblingrelated harm. One example of local activity that is investigating different service delivery approaches and reinforcing equitable health under the national strategy has seen NCS lending support the two newly established Māori and Pacific PMGH services that are currently in pilot phase within the Hamilton region. This valuable and timely pilot will undoubtedly assist in future planning of community-engaged services for PMGH.

### TE KĀKANO

Te Kākano is the national workforce development service for the prevention and minimisation of gambling harm public health (PMGH PH) workforce, delivered by Hāpai Te Hauora. This service provides specialised PMGH PH training modules and connects the workforce with other related learning and education opportunities.

Te Kākano offers personalised workforce development plans in conjunction with the service managers to ensure that kaimahi are accessing relevant stair-cased learning pathways. Together, we aim to strengthen the quality of compentency skills and build leadership within the workforce. Strong public health means better health for everyone.

### LOCAL ACTIVITIES

Both services have spent time with local services talking to local communities. It is very important to ensure that the work we deliver is working for kaimahi and their communities. With limited resources it is important to also determine which local organisations to work with. Next year our focus is to increase outputs for local organisations.

### **REGIONAL ACTIVITIES:**

Regional training forums were held in Auckland and Wellington and in this year both NCS and Te Kākano were able to connect with kaimahi from all services who deliver prevention and minimisation of gambling harm services. We are pleased to report that 100% attendance from organisations ensured that our information and training support was useful in supporting the PMGH workforce.



# PREVENTION AND MINIMISATION OF GAMBLING HARM REGIONAL MĀORI PUBLIC HEALTH SERVICE

The 2018/2019 year for the Gambling Harm Minimisation contract at Hāpai has shown the strength, depth and consistency of those departing being matched with the energy and vigour of those new to the sector.

The Gambling Harm Minimisation Team has taken the opportunity to deep dive into the world of gambling in Aotearoa New Zealand and emerge with community, collaboration and cultivation being at the forefront of our focus.

Working closely with Te Ngira - the collective of Gambling Harm Minimisation organisations in Tamaki Makaurau - including PGF, Mapu Maia, Asian Family Services, Salvation Army, Southseas Healthcare, Tupu and Raukura Hauora o Tainui - the team have developed a collaborative working relationship focused on a united effort to addressing gambling harm. This resulted in a joint submission on the Sky City Rule Amendments, advocating for the change communities want to see and wider support during gambling and advocacy related activities throughout the year.

The flow on effect from this submission process resulted in a host of opportunities to insert gambling focused recommendations to buttress the wider Hapai contracts in a collective voice. These submissions include: Mental Health and Addictions Inquiry, Health and Disabilities Review, Child Poverty Reduction Bill and Credit Contracts and Consumer Contracts Amendment Bill.

The changing face of the gaming sector demands that the Gambling Harm Minimisation Workforce evolve with the times. With this in mind, the team have developed an innovative approach to engaging with the gambling provider sector, specifically trusts, societies and venues. A kaupapa Māori approach to relationship building and networking taken, focusing on what Māori do best - "manaaki te tangata, ahakoa ko wai". The team are eager to put these engagements into action in the new reporting period.

A successful Gambling Harm Awareness Week 2018 highlighted the opportunity to cultivate positive relationships and collaborate with organisations not previously engaged with, such as Sky City Casino, Homecare Medical, Massey High School and Te Wharekura o Manurewa. The result of this week long initiative being direct access to an expansive mix of communities and individuals that are seeking support and pathways to change gambling harm in the future. Looking forward to the 2019 Gambling Harm Awareness Week campaign, it is anticipated that whānau Māori will look for everyday examples of the tools for wellbeing that sit within their own communities, reinforcing Māori ways of viewing health. Future initiatives focus on providing a space for fostering individual and collective wellbeing for Māori communities.

Reconnection is a dominant underlying determinant to not only addressing gambling harm but a range of issues experienced by Maori and Pacific peoples in Aotearoa New Zealand. Recognising the detrimental impact of displacing whanau, hapū and iwi during a time of overt colonisation has produced the present challenge of disconnection. The opportunity to facilitate this message

of reconnection, linking with Dr Ihirangi
Heke's: Atua Matua Framework, has provided
the team with an important alignment to
recognise the real change that can take place
in individuals, whanau and communities. We
are finding the "trending" and "viral" message
of reconnection taking place across multiple
sectors and are ratified that our focus has
been in the line with what whanau and
communities are seeking. This in turn bolsters
our confidence to approach the future of
gambling harm with greater clarity.

With the exciting number of opportunities streaming through the doors at Hapai we approach the 2019/2020 year with much anticipation and focus to make significant impact and meaningful change in the gambling sector in Aotearoa New Zealand.



# NATIONAL SUDDEN UNEXPECTED DEATH IN INFANCY (SUDI) PREVENTION COORDINATION SERVICE

The National Sudden Unexpected Death in Infancy Prevention Coordination Service (NSPCS) has focussed its efforts during this period on: strengthening, renewing and acquiring relationships with national level providers who have a similar goal, provide a similar service or are focussed on the same populations that are relevant to this work. This includes the Perinatal Pathology Service, Immunisation Advisory Centre, New Zealand Breastfeeding Alliance, New Zealand College of Midwives, Tapuaki, Ngā Maia and others identified later in the body of this report. A number of the Expert Advisory Group who attend meeting with the NSPCS six times a year are from these services/organisations.

The NSPCS role to provide leadership, oversight, monitoring, guidance and resources to the four Regional SUDI Coordinators and 20 DHBs has been challenging. The removal of the service from the monthly tripartite teleconference meetings (MoH and Regional Coordinators) is indicative of the need for a reset of the working relationship between the NSPCS and the DHBS, which the NSPCS service is working to rectify. Attendance at regional and local meetings, training and seminars e.g. Northern Region SUDI prevention advisory group and Central Region seminar provides opportunities for the NSPCS to communicate with these key staff and to work collectively. The SUDI Prevention Network zoom meetings hosted by NSPCS offers Regional Coordinators, Safe Sleep Advisors and others in the field to share and inform the sector of the activities occurring across Aotearoa. An increasing membership and attendance suggests these are valued. The service receives regular queries

including requests to link different parties and programmes.

There has been growing awareness across communities and whānau of the NSPCS. This can be linked to the provision of information including newsletters, website and hui. The NSPCS receive weekly requests for wahakura access, weaver's contacts, Māori midwives and a range of other information that whānau desire. The information on the website is regularly updated to assist all enquirers, however personal responses and linkages are important to these whānau.

The launch of the National SUDI Prevention online training modules and subsequent availability of the modules on the NSPCS website has stimulated interest and relief to a sector keen to have access to an updated training. This in conjunction with the National Safe Sleep Device guidelines and National Needs Assessment and Care Planning guide are available on both the MoH and NSPCS websites. Feedback to date has been mostly positive and we note an increasing interest in the documents associated with the training.

Preparation has commenced for the organisation of four regional wānanga wahakura. An invitation was sent asking for attendance at a hui to discuss options and aspirations for the first wānanga to be held in the Northern Region. The first wānanga is to be held on 9 & 10 July at Makaurau Marae in Auckland with 80+ registrations. Communication has commenced for the preparation of wānanga 2 and 3 in the Midland and Central Regions.

We thank the primary funder of this service, the Ministry of Health, for their continued support in the prevention and reduction of SUDI incidences across Aotearoa

Ngā Mihi

Fay Selby-Law, Nari Faiers, Hinerangi Rhind-Wiri, William Cameron National SUDI Prevention Coordination Service, Hāpai Te Hauora





### NATIONAL TOBACCO CONTROL LEADERSHIP SERVICE

It has been an honour to work collectively as the National Tobacco Control Advocacy Service (NTCAS) Contract for the past financial year. This year saw the inclusion of an active work plan where the NTCAS team identified key commitments that was required to ensure that we were not only meeting contractual needs, but the needs of our people. The work plan created the foundation of understanding where our work is placed and excelling in action. We completed the work plan by working effectively with the community and organisations throughout Aotearoa.

With vaping being the topic of many in the sector, government and media, this saw Hāpai develop a knowledge base and providing the population Māori health context for it by taking an evidence based approach to the intervention and prevention needs of this harm reduction tool.

The Haerenga around Aotearoa has grown our concern of supply of tobacco in our communities, where community and whānau supply is common to support their addiction to tobacco. This has encouraged us to continue to advocate for regulations and effective investment into high deprivation communities to receive the required relevant support.

## A COUPLE OF HIGHLIGHTS FOR THE YEAR HAS BEEN:

- Haerenga visiting eight regions and delivering nearly 20 focus groups with the sector and whanau groups.
- Vaping Policy Forum- Hāpai, ASH and Tala Pasifika partnered in organising the inaugural Vaping Policy Forum in parliament with over 100 in attendance
- Vaping Policy Breakfast held for members of Parliament to develop their knowledge base on vaping
- Cancer Society/ ASPIRE symposium GM and Research lead presented at supply reduction symposium
- Canterbury Vaping forum- Hāpai attendance with GM on panel
- Auckland University and AUT lectures-GM and research lead presented at various University lectures including Nurse 301
- Auckland University student supportpresented to medical during Public Health week and mentored in developing course assignment on Tobacco Control intervention
- National Addiction Symposium- presented to Addiction and Public Health researchers
- Global Forum of Nicotine, Poland Short film – Indigenous Māori Women Disrupting Tobacco Control and Presentation by Rebecca Ruwhiu-Collins – People Led not Service Led

### **RESEARCH GRANTS:**

Hāpai was the recipient of two HRC research funding applications.

Programme Grant: In partnership with ASPIRE 2025 and Kōkiri marae. Whakahā o Te Pā Harakeke centres on addressing health, social and economic inequities from smoking, developing initiatives to improve population wellbeing and empower communities.

Project Grant: The 'Roll Your Own' project will explore Māori perceptions and views on RYO label messaging.

Lizzie Strickett is named investigators on both projects, and Mihi Blair will sit on the rōpū kaitiaki for the Whakahā o Te Pā Harakeke programme.

### **AUAHI KORE PLEDGE:**

Hāpai launched the pledge on WSFD 2019. The intention of this pledge is to enable businesses and organisations to commit to the smokefree kaupapa and demonstrate Māori leadership at a community level regarding the 2025 goal. While it is Hāpai who is driving the introduction of this pledge, it derives from a sector wide call who have advocated for and have given feedback on this initiative, including Cancer Society, Auckland Regional Public Health Services, and Otago University.

We would like to thank those who have engaged, partnered and supported Hāpai throughout this annual period.

Ngā Mihi

Mihi Blair, Edward Cowley, Lizzie Strickett, Felicia Mesui, Jason Alexander National Tobacco Control Advocacy Service, Hāpai Te Hauora



# RESEARCH AND EVALUATION

This reporting period demonstrates the success of Hāpai's growing in-house research and evaluation capacity. With a number of significant new funding grants awarded, the establishment of a Kaupapa Māori research advisory group and the consolidation of important relationships with research partners, Hāpai is now well positioned as a provider of research and evaluation services which prioritise whānau, hapū and community goals for wellbeing.

Hāpai's focus on research and evaluation in the 2018/2019 year reflects the importance of research findings and evaluation services for the Māori and Pacific communities with whom we work. Research contributes to policy development and evaluation reflects the priorities of those designing the evaluation frameworks - too often we have seen the results of the sort of work in this area where priorities have been externally defined by people who are not connected with the communities we served. These results are poorly conceived policies, interventions and services which fail to achieve their goals at best, and at worst entrench inequities. Our responsibility to them is to ensure we have the capability as a team to deliver these services ourselves in a way which maintains the rangatiratanga of our communities, and aligns with our values.

We strongly believe in evidence-based practice in all aspects of our work to achieving our goals in public health. This involves Western-derived models of knowledge as well as the practices and matauranga of precolonial Aotearoa. Our research and evaluation practice centres community goals. We know

from the evidence that this approach – supporting ideas and solutions which emerge from community - increases the potential for transformative change.

Our strategy to develop our research and evaluation offering over the next reporting period encompasses four key areas:

- Capacity development
   The development of research and evaluation capacity within the team will be supported through the mentorship of the senior investigators on each research project, scaffolded by the Kaupapa Māori advisory group and our external research partners.
- 2. Culturally safe protocols
   Over the next year Hāpai will work with
   the Kaupapa Māori advisory group to
   develop frameworks and templates for
   current and future projects. These will
   include methodological tools, protocols
   for engagement with community, research
   partners and academic institutions and
   values-based strategies for research
   dissemination. These will be developed
   through wānanga held between Hāpai and
   the Kaupapa Māori advisory group.
- 3. Increase research portfolio
  As Hāpai becomes aware of opportunities
  to support community through research
  and evaluation, we will apply for more
  funding as our capacity allows. Our focus
  will be on sustainable growth and so
  we will ensure we have the capability to
  deliver excellent work before we apply
  for future funding. We will continue to
  maintain our database of external funders

so that we are well positioned to make the most of any opportunities.

4. Publications and conferences We recognise that academic journals and conference attendance aren't the primary method of research dissemination which is impactful for our communities. We therefore prioritise wananga and hui with our community as our key dissemination strategy. However we appreciate the role of traditional dissemination channels in building the evidence base from which our policies and interventions are often derived. On this basis Hāpai will devote some resources to supporting the publication and presentation of our research findings. We have skilled writers within our existing staff who are capable of taking on this role.

Collaborations in Research in 2018 focussed

 Smokefree Action Plan – Hāpai was commissioned to support the development of the Auckland Council Smokefree Action Plan

on our established partnerships with

University of Auckland (NIHI) in the:

- Smartphone delivered CBT for Gambling related harm: An RCT – Hāpai to be commissioned \$5k for consumer group recruitment and facilitation
- Vaping Community Policy Research Project – Hāpai commissioned for contributions to support focus group recruitment and facilitation

And also with our partners within the University of Otago ASPIRE2025 group

 Tobacco Control Project – Hāpai over 3 years will support the consultation with the Otago University smoking to vaping study

# RESEARCH AND EVALUATION

Moving into 2019 saw the contributions to our research portfolio grow exponentially including:

### 2019 Ngā Kanohi Kitea Full Project: Exploring the lived experience of whānau Māori with an FASD Diagnosis

Research team: Dr Anneka Anderson (National Hauora Coalition); Keriata Stewart, Emma Espiner (Hāpai), Lizzie Strickett (Hāpai), Janell Dymus- Kurei (Hāpai), Hinerangi Rhind- Wiri (Hāpai), Dr Nicki Jackson (Alcohol Health Watch); Dr Andi Crawford.

### Total research grant: \$196,000

Hāpai was a recipient of the Health Research Council's 2019 Ngā Kanohi Kitea grant. This will investigate the experience of whānau Māori with a diagnosis of Fetal Alcohol Spectrum Disorder (FASD) using qualitative Kaupapa Māori research methods. FASD is one of the key causes of developmental disability and is characterised by severe neurological impairments that significantly impact general health and wellbeing. Due to significant and lifelong learning and behavioural needs, individuals with FASD typically require much more support and appropriate interventions in order to function to their potential. This project will interview whānau nationwide with an FASD diagnosis to explore their lived experience, particularly in relation to the perceived barriers and enablers to diagnosis and support. The long term intention of this study is to inform and ultimately improve our understanding of FASD to better enable government response to supporting whānau with a diagnosis or are at risk of diagnosis.

### 2019 Health Research Council Programme Grant: The Whakahā o Te Pā Harakeke Programme

Hāpai Research team: Lizzie Strickett

#### Total research grant: \$4.95 mil.

The Whakahā o Te Pā Harakeke group, of which Hāpai is a member, was one of the recipients of Health Research Council's 2019 Programme grant. The Whakahā o Te Pā Harakeke represents a collaboration over the next 5 years between Otago University, Hāpai Te Hauora, Kōkiri Marae, Keriana Olsen Trust, and ESR. Whakahā o Te Pā Harakeke represents the interweaving of knowledge and strength to achieve our country's vision to be smokefree by 2025 and the interconnectedness that we share with one another and te taiao. The group was one of only five groups this year to receive a \$4.95 mill Programme Funding from the Health Research Council. The programme aims to work with Māori communities to develop and improve ways to close smoking inequities and accelerate progress towards a Smokefree Aotearoa.

### 2019 Health Research Council Project Grant: Developing optimal strategies to support smoking cessation among Roll Your Own (RYO) cigarette users

Research team: Prof. Janet Hoek (University of Otago); Mei-Ling Blank (Otago); Lizzie Strickett (Hāpai)

### Total research grant: \$1,195, 934

Conducted in partnership with Otago University, our research will provide the first evidence of how tailored RYO warnings and efficacy messages influence cessationrelated beliefs and behaviours among groups most affected by RYO use. New Zealand has among the highest rates of roll your own (RYO) tobacco use internationally; RYO causes particular harm to Māori, young adults and people experiencing lower prosperity. Increasing the costs of RYO tobacco has led some smokers to forgo essential items and stimulated calls for new approaches. Using a parallel process for Māori and non-Māori, our 18 month project will develop and test RYO-specific high-affect warnings, and assess how these affect users' beliefs and quitting behaviours when combined with efficacy messages that enhance guitters' confidence. In-depth whānau interviews will identify optimal warnings and efficacy messages; a survey will test the communication effectiveness of these stimuli, and a choice experiment will compare individual stimuli and interactions between these.

### A qualitative analysis of Māori and Pacific people's experiences of using electronic nicotine delivery systems (ENDS)

Research team: Lizzie Strickett (Hāpai), Lindsay Robertson (Otago), Andrew Waa (Otago), Mei-Ling Blank (Otago), Janet Hoek (Otago).

In this qualitative study, we explored the experiences of Electronic Nicotine Delivery Systems (ENDS) uptake and use among Māori and Pasifika living in New Zealand, and probed factors that assisted transitions from smoking to vaping. All were aged 18 or over, identified as Māori or Pacific (or both), selfreported to smoke regularly, and were current ENDS users. We recruited 16 participants using existing relationships whanaungatanga and community advertising. We undertook in-depth interviews and analysed the data using a thematic analysis framework. Results indicated that learning about ENDS devices from those who had successfully switched from smoking to vaping provided much needed information, reinforced the financial benefits of switching, and could inspire those making this transition to persist until they too become smoke-free. Despite this being an explorative study, our findings could inform action, particularly in supporting the development of transition resources which offer practical guidance, counter misperceptions that may impede switching, and respond to challenges participants reported encountering.



# FINANCIAL STATEMENTS

## Hapai Te Hauora Tapui Limited

Annual report for the year ended 30 June 2019

Hapai Te Hauora Tapui Limited
Annual report for the year ended 30 June 2019

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# Approval of annual report

In the opinion of the Directors of Hapai Te Hauora Hapui Limited ('the company') the financial statements and notes on pages 3 to 9;

- comply with New Zealand generally accepted accounting practice and present fairly the financial position of the company as at 30 June 2019 and the results of the company for the year ended that date;
- have been prepared using the appropriate accounting policies, which have been consistently applied and supported by reasonable judgements and estimates.

The Directors believe that proper accounting records have been kept which enable, with reasonable accuracy, the determination of the financial position of the company and facilitate compliance of the financial statements with the Financial Reporting Act 2013.

The Directors consider that they have taken adequate steps to safeguard the assets of the company, and to prevent and detect fraud and other irregularities. Internal control procedures are also considered to be sufficient to provide reasonable assurance as to the integrity and reliability of the financial statements.

The shareholders of the company have exercised their right under Section 211(3) of the Companies Act 1993 and agreed that this annual report need not comply with any of the sections (a) and (e) to (j) of section 211 of the Act.

The Directors are pleased to present the financial statements of Hapai Te Hauora Tapui Limited, as at and for

Hapai Te Hauora Tapui Limited Annual report for the year ended 30 June 2019

# Statement of comprehensive revenue and expense

for the year ended 30 June 2019

in New Zealand Dollars

	Note	2019	2018
		\$	\$
Revenue		·	Ť
Service revenue		2,399,721	2,705,469
Other revenue		79,024	35,280
Total Revenues		2,478,745	2,740,749
Expenses			
Contractor fees		419,000	930,659
Wages and salaries		1,358,562	1,213,899
Other operating expenses		664,328	554,239
Depreciation		42,523	33,451
Total Expenses		2,484,413	2,732,248
Surplus/(Deficit) for the year		(5,668)	8,501
Other Comprehensive Revenue and Expenses		2	3 <b>2</b>
Total comprehensive revenue and expense for the year		(5,668)	8,501

# Statement of financial position

in New Zealand Dollars

	Note	2019	2018
		\$	\$
Assets			
Cash and cash equivalents		100,661	143,342
Term investments		114,563	110,741
Accounts receivable		176,514	271,451
Amount due from Related Parties	4	16,343	(4)
Other assets		6,342	5,300
Total current assets		414,421	530,834
Property, plant and equipment		132,082	92,986
Total non-current assets		132,082	92,986
Total assets		546,503	623,820
Liabilities			
Amount due to related parties	4	63,625	215,728
Employee entitlements		77,460	56,817
Accounts payable and accruals		41,968	132,157
Deferred Revenue		150,000	
Total current liabilities		333,053	404,702
Total liabilities	THE THE TAXABLE PARTY OF TAXABLE PA	333,053	404,702
Equity			
Retained earnings		213,450	219,118
Total equity		213,450	219,118
Total liabilities and equity		546,503	623,820

Hapai Te Hauora Tapui Limited Annual report for the year ended 30 June 2019

# Statement of changes in equity

for the year ended 30 June 2019 in New Zealand Dollars

	Retained earnings	Total
	\$	\$
Balance at 1 July 2018	219,118	219,118
Surplus/(Deficit) for the year	(5,668)	(5,668)
Other comprehensive revenue and expense		
Balance at 30 June 2019	213,450	213,450
Balance at 1 July 2017	210,617	210,617
Surplus for the year	8,501	8,501
Other comprehensive revenue and expense	30	343
Balance at 30 June 2018	219,118	219,118

# Statement of cash flows

for the year ended 30 June 2019 in New Zealand Dollars

	Note	2019	2018
		\$	\$
Cash flows from operating activities			
Cash received from customers		2,640,445	2,704,053
Cash paid to suppliers		(1,262,806)	(1,536,203)
Cash paid to employees		(1,337,919)	(1,214,402)
Net cash from operating activities	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	39,720	(46,552)
Cash flows from investing activities			
Interest received		3,040	3,585
Investment in short term deposits		(3,822)	(4,795
Net acquisition of property, plant and equipment	3	(81,619)	(39,383)
Net cash from investing activities		(82,401)	(40,593)
Net (decrease)/increase		(42,681)	(87,145)
Opening cash and cash equivalents 1 July		143,342	230,487
Closing cash		100,661	143,342
Made up of:			
Cash at bank		100,661	143,342
Total cash		100,661	143,342

Hapai Te Hauora Tapui Limited Annual report for the year ended 30 June 2019

# Notes to the financial statements

#### 1 General Overview

### a) Reporting Entity

Hapai Te Hauora Tapui Limited is an entity incorporated in New Zealand, registered under the Charities Act 2005, and is domiciled in New Zealand

#### b) Basis of Preparation

The financial statements have been prepared in accordance with New Zealand Generally Accepted Accounting Practice (NZ GAAP). They comply with Public Benefit Entity Standards Reduced Disclosure (Not-For-Profit) and disclosure concessions have been applied, on the basis that it does not have public accountability meaning that its debt or equity instruments are not traded in a public market and has total annual expenses of equal to or less than \$30 million.

The financial statements have been prepared on the historical cost basis.

The financial statements are presented in New Zealand Dollars (\$), which is the Company's functional currency. All financial information presented in New Zealand Dollars has been rounded to the nearest dollar, except when otherwise indicated.

#### c) Use of estimates and judgements

The preparation of the financial statements in conformity with Public Benefit Entity Standards Reduced Disclosure (Not-For-Profit) requires management to make judgement, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods.

There have been no significant estimates or judgements made in applying accounting policies and that effect amounts recognised in the financial statements.

#### d) Ta

Hapai is exempt from income tax due to its charitable nature. The company registered with the Charities Commission on 30th June 2008 and its registered number is CC35364. All amounts are shown exclusive of Goods and Services Tax (GST), except for receivables and payables that are stated inclusive of GST.

#### Notes to the financial statements (continued)

#### 2 Accounting policies

#### a) Revenue

Revenue is recognised to the extent that it is probable that the economic benefit will flow to the Company and revenue can be reliably measured. Revenue is measured at the fair value of the consideration received. The following specific recognition criteria must be met before revenue is recognised.

Service and non-service income is recognised as earned when all attaching conditions have been met. Where recognition criteria have not been met, the unearned amount is recorded as a liability under "Deferred Revenue".

Interest income is recognised using the effective interest method.

#### b) Cash and cash equivalents

Cash comprises of cash at bank, cash on hand and short term deposits with maturities of less than three months.

There is a security held over deposits in the name of Hapai for letter of credit facility of \$50,000 in place with Datacom.

#### c) Term investments

Term investments comprise of bank term deposits held for periods of greater than three months and less than 1 year.

#### d) Employee entitlements

Employee entitlements are accrued and recognized in the statement of financial position. These entitlements include annual leave earned but not taken, unpaid salary and wages or other remuneration due at balance date, including deductions held on employees' behalf. Annual leave is recorded at the undiscounted nominal values based on accrued entitlements at current rates of pay.

#### e) Accounts receivable

Accounts receivable are recognised and carried at original invoice amount less any allowance for doubtful debts. A provision for doubtful for debts relates to amounts which there is uncertainty about collectability of the debtor. These are a financial asset and classified as a loan and receivable.

### f) Accounts payable and accruals

Accounts payable and accruals represent liabilities for goods and services provided to Hapai which have not been paid, and income received but not yet earned at the end of the financial year. These amounts are non interest bearing and usually settled within 30 days. Accounts payable are classified as financial liabilities at amortised cost.

#### 3 Property plant and equipment

Property, plant and equipment is stated at cost, less accumulated depreciation and impairment losses. Cost includes expenditure that is directly attributable to the acquisition of the items. Depreciation is provided for based on rates that allocate the assets' cost less estimated residual value, over its estimated useful life.

The major categories are are plant and equipment and motor vechicles. These have depreciation period of 3 years.

30 June 2019	equipment	vehicles	Total
Cost or valuation	\$	\$	\$
Balance at 1 July 2018	233.327	159,952	393.280
Additions	44,663	36,957	81,620
Balance at 30 June 2019	277,990	196,909	474,899
Depreciation			
Balance at 1 July 2018	(197,760)	(102,534)	(300,294)
Depreciation for the year	(22,121)	(20,402)	(42,523)
Balance at 30 June 2019	(219,881)	(122,936)	(342,817)
Net value 30 June 2019	58,109	73,973	132,082
Net value 30 June 2018	35,567	57,419	92,986

Hapai Te Hauora Tapui Limited Annual report for the year ended 30 June 2019

#### Notes to the financial statements (continued)

#### 4 Related parties

#### a) Key management personnel

Key management personnel include the Directors and senior management personnel, which includes the Chief Executive Officer, Operations Manager and General Managers for various contracts.

Remuneration and benefits are as follows:

	# of personnel		2019 \$	2018 \$
	2019	2018		
Directors	5	6	35,817	35,817
Senior Management	8	8	564,227	500,111
_			600.044	535.928

#### b) Other related parties

These transactions and balances have been identified as related party as they are with the three shareholders who have an equal ability to influence the operating and financing activities of the company.

The nature of these related party transactions and balances are:

- subcontracting for service delivery
- back office support
- lease of office space

	Balances		Balances Transactions		ions
30 June 2019	Due from	Owed to	From	То	
	\$	\$	\$	\$	
Te Whanau O Waipareira Trust	×	30,083	*	353,327	
Te Runanga O Ngati Whatua	¥	16,771	32.1	175,000	
Raukura Hauora O Tainui	16,343	16,771	20,730	175,000	
	16,343	63,625	20,730	703,327	
30 June 2018					
Te Whanau O Waipareira Trust	€	82,186	Sk 1	337,543	
Te Runanga O Ngati Whatua	ž.	66,771	10	225,000	
Raukura Hauora O Tainui	*	66,771	*:	225,000	
		215,728	-	787,543	

#### 5 Contingencies and Commitments

Operating lease commitments:

Operating lease continuments.	2019	2018 \$
Less than one year	42,376	40,590
Between 1 and 5 years	63,564	20,295
Total operating lease commitments	105,940	60,885

The company has one operating lease commitment relating to the rental of office space in the Whanau Centre.

There are no other commitments and contingencies.

#### 6 Subsequent Events

There have been no significant events subsequent to balance date that affect the information presented in the financial statements (2018; nil).



# Independent Auditor's Report

To the shareholders of Hapai Te Hauora Tapui Limited

Report on the audit of the financial statements

### **Opinion**

In our opinion, the accompanying financial statements of Hapai Te Hauora Tapui Limited (the 'company')

- i. present fairly in all material respects the company's financial position as at 30 June 2019 and its financial performance and cash flows for the year ended on that date; and
- ii. comply with Public Benefit Entity Standards Reduced Disclosure Regime (Not For Profit).

We have audited the accompanying financial statements which comprise:

- the statement of financial position as at 30
- the statements of comprehensive revenue and expense, changes in equity and cash flows for the year then ended; and
- notes, including a summary of significant accounting policies and other explanatory information.



### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (New Zealand) ('ISAs (NZ)'). We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

We are independent of the company in accordance with Professional and Ethical Standard 1 (Revised) Code of Ethics for Assurance Practitioners issued by the New Zealand Auditing and Assurance Standards Board and the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants ('IESBA Code'), and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code.

Our responsibilities under ISAs (NZ) are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

Other than in our capacity as auditor we have no relationship with, or interests in, the company.



### $i \equiv$ Other information

The Directors, on behalf of the company, are responsible for the other information included in the entity's Annual Report. Other information includes the Approval of Annual report. Our opinion on the financial statements does not cover any other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.





### Use of this independent auditor's report

This independent auditor's report is made solely to the shareholders as a body. Our audit work has been undertaken so that we might state to the shareholders those matters we are required to state to them in the independent auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the shareholders as a body for our audit work, this independent auditor's report, or any of the opinions we have formed.



### **Responsibilities of the Directors for the financial statements**

The Directors, on behalf of the company, are responsible for:

- the preparation and fair presentation of the financial statements in accordance with generally accepted accounting practice in New Zealand (being Public Benefit Entity Standards Reduced Disclosure Regime (Not For Profit))
- implementing necessary internal control to enable the preparation of a set of financial statements that is fairly presented and free from material misstatement, whether due to fraud or error; and
- assessing the ability to continue as a going concern. This includes disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless they either intend to liquidate or to cease operations, or have no realistic alternative but to do so.



### × Auditor's responsibilities for the audit of the financial statements

Our objective is:

- to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error; and
- to issue an independent auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs NZ will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error. They are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of these financial statements is located at the External Reporting Board (XRB) website at:

http://www.xrb.govt.nz/standards-for-assurance-practitioners/auditors-responsibilities/audit-report-8/

This description forms part of our independent auditor's report.

KPML

KPMG Auckland

21 October 2019





